

THIRD  
THIRD  
KULTURE

1.0

# Third Culture



Colored

THIRD  
THIRD  
KULTURE

Black

THIRD  
THIRD  
KULTURE

White

aAbB

**Playfair Display Black**

**Playfair Display Bold**

**Playfair Display SemiBold**

Playfair Display Regular

a A b B

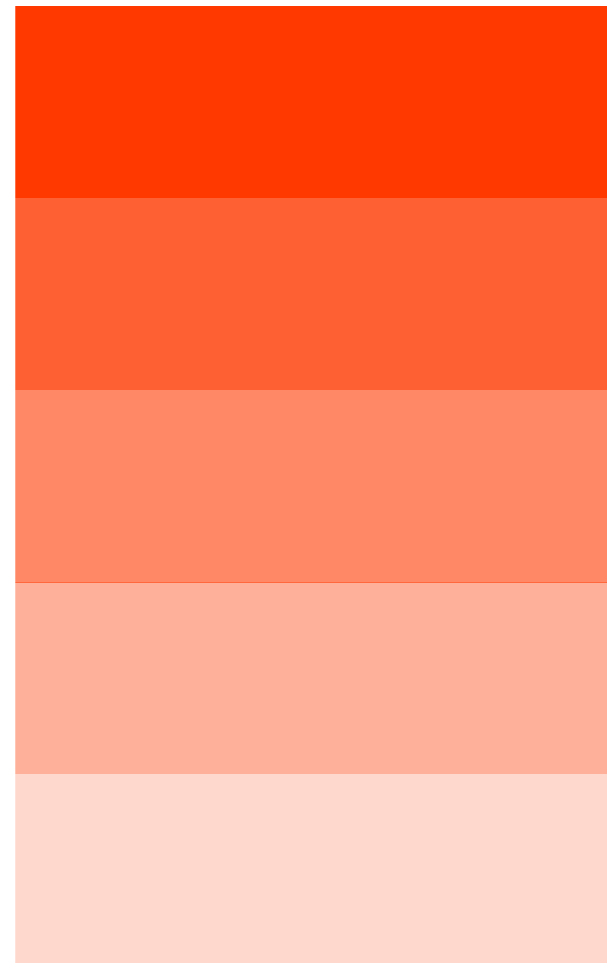
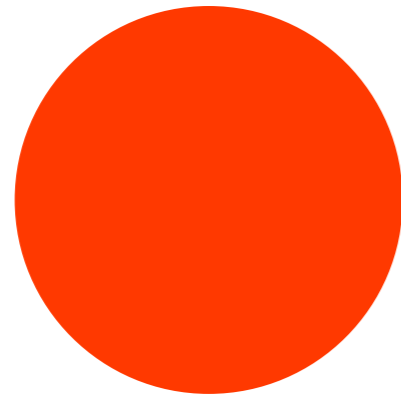
**Playfair Display Bold**

**Playfair Display SemiBold**

Playfair Display Regular

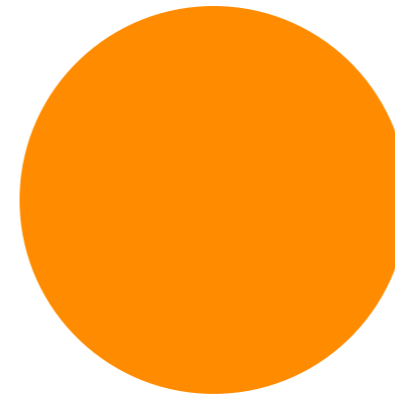
Playfair Display Light

## Primary Color



RGB  
#FF3900

CMYK  
0%,90%,100%,0%



RGB  
#FF8C00

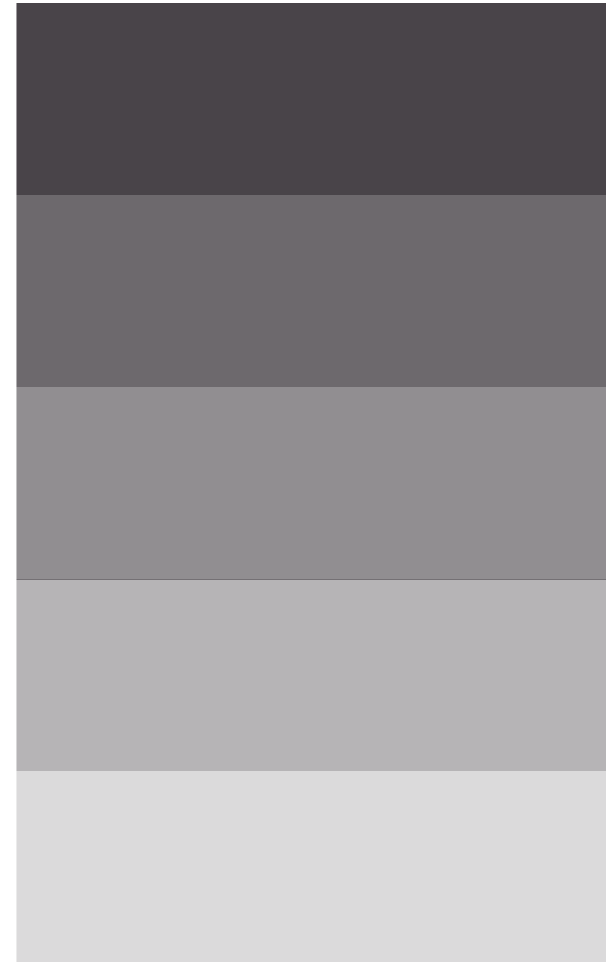
CMYK  
0%,55%,100%,0%

## Secondary Color



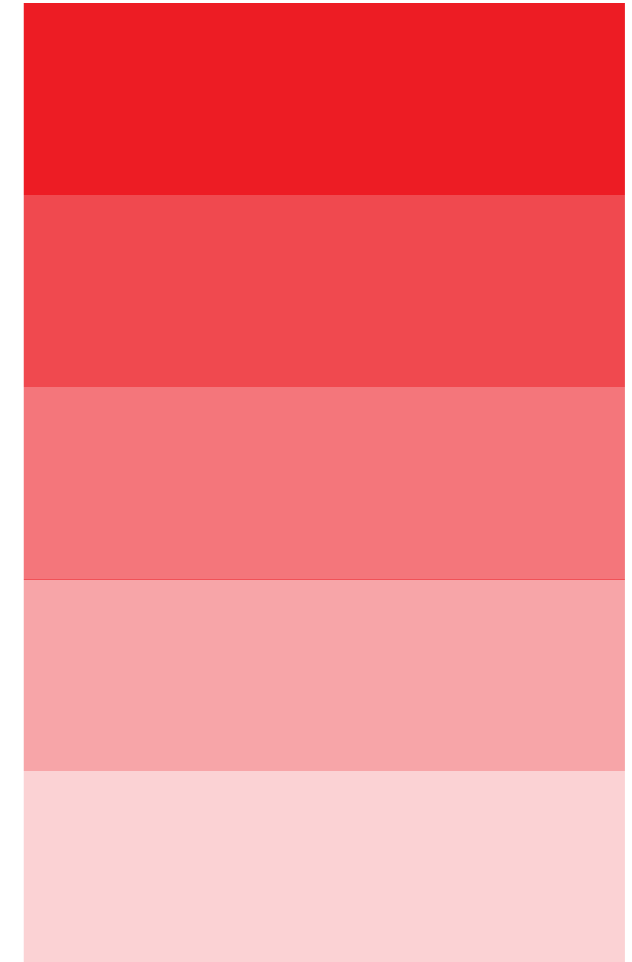
RGB  
#222222

CMYK  
72%,66%,64%,72%



RGB  
#494449

CMYK  
66%,63%,55%,41%



RGB  
#ED1C24

CMYK  
0%,99%,97%,0%